

Title: ParkerVision.(Texas Instruments)(Brief Article)

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An accidental discovery sparked ParkerVision's (Nasdaq-PRKR) new technology development partnership with Texas Instruments. ParkerVision's new "Direct2Data" technology, which uses a single computer chip to simplify how wireless devices receive radio signals, could be used to create smaller but more powerful wireless wizardry. Texas Instruments will produce the new chip. The Jacksonville company happened on its latest creation while working on its other principal business: Remote video camera control systems used by television broadcasters.