

Title: ParkerVision Direct2Data Division Announces Immediate Availability Of Multi-Mode/Multi-Band 802.11a/b/g Transceivers; PV-2000 RF Transceivers Deliver Reach & Reliability.

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New Product Substantially Expands Potential Of ParkerVision's Opportunities In The Radio Wireless Marketplace

-- JACKSONVILLE, Fla., Nov. 4 /PRNewswire-FirstCall/ -- ParkerVision, Inc. today announced its Direct2Data(TM) Technologies' wireless division has successfully completed its 802.11a/b/g multi-mode WLAN RF Transceiver product the PV-2000TR. The PV-2000TR transceiver provides complete support for the IEEE 802.11b, 802.11g and 802.11a wireless LAN communications standards. The highly integrated transceiver design supports seamlessly all high data rate extensions up to 54 Mb/s for both the 802.11g proposal and the 802.11a standard while maintaining backward compatibility for all operating modes of the existing 802.11b standard. Samples and initial production volume quantities are available immediately.

"The PV-2000TR transceiver, which is based on our patented D2D(TM) RF signal processing architecture, enables product developers and wireless manufacturers to support WLAN multi-band, multi-mode products with a single low component count, low power consumption, high performance reference design," stated David Sorrells, ParkerVision's CTO and Direct2Data Technologies co-founder. "Our offering gives product developers and wireless manufacturers the advantage to cost effectively choose any or all combinations of the legacy 802.11b, as well as the emerging 802.11g, and 802.11a wireless standards to tailor products to their customers' needs," continued Sorrells.

The PV-2000TR is designed to offer extended performance over alternative offerings for multi-mode, multi-band operation required for today's wireless communications where maximum reach and reliability are desired. The PV- 2000TR's ultra-small reference design footprint and 3 sigma chip design criteria provide an excellent foundation for both plug-in network cards and embedded product applications.

ParkerVision CEO Jeffrey L. Parker commented, "The benefits of the investment ParkerVision has made in its unique RF energy sampling technology we refer to by the trade name D2D are now beginning to be realized by the company. Initially we targeted having PV-2000 RF transceivers to sample in the second half of 2003. However, our development plans for this product succeeded much more rapidly than we had anticipated due to the extraordinary performance attributes of our D2D technology. Accordingly, samples and initial production volume quantities are available immediately.

"The PV-2000TR positions Direct2Data Technologies at the forefront of the next generation WLAN product developer's requirements by addressing both legacy as well as all emerging 802.11 standards, and fills the need for an offering that delivers high performance along with low cost, small size, and is stingy with power consumption. This

latest product offering substantially expands the size of our addressable market opportunities," continued Parker.

ParkerVision, headquartered in Jacksonville, Florida, designs, develops and manufactures communications technology platforms and products for the wireless and video industries. The video division is engaged in the design, development and marketing of automated live production systems for broadcasting and webcasting and automated video camera control systems.

Direct2Data(TM) Technologies, a division of ParkerVision, is a leader in direct conversion radio technology. Its patented D2D(TM) radio communications technology enables the development of advanced, highly integrated products for a wide range of wireless and wired radio-based devices. D2D's innovative RF technology simplifies wireless electronics, resulting in smaller, cost-effective, high-performance wireless communications products. Additional information about ParkerVision is available at <http://www.parkervision.com/> and about Direct2Data Technologies at <http://www.d2d.com/>.

This press release contains forward-looking information. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. Such statements are subject to certain risks and uncertainties which are disclosed in the company's SEC reports, including the Form 10K for the year ended December 31, 2001 and the Forms 10Q for the quarters ended March 31, 2002 and June 30, 2002. These risks and uncertainties could cause actual results to differ materially from those currently anticipated or projected.

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CONTACT: Carolyn Wrenn, Director of Investor Relations, ParkerVision, Inc., 888-690-7110, or fax, 904-731-0958

Web site: <http://www.parkervision.com/>