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WallStreetGrapevine.com "Spotlight" Alert - MBAY, PRKR, NVDA MediaBay, Inc. (Nasdaq: MBAY - News), a leader in spoken audio entertainment, recently announced that it has reached an agreement with Hay House, to offer downloadable audiobook editions of its extensive list of self-improvement and inspirational titles. These audiobook titles include best sellers from authors including Dr. Phil, psychic Sylvia Browne, Cheryl Richardson, Deepak Chopra, Joseph Campbell, and others. MediaBay will also be offering audio versions of books penned by Louise Hay, Marianne Williamson, and Alice Walker.

These titles will be offered beginning in the first part of 2005 via download to the millions of MSN users in the United States on the MSN Music service (<http://www.music.msn.com>) as part of MediaBay's recently announced agreement with MSN. MediaBay also plans to offer these titles as part of its Larry King's On-line Audiobook and Entertainment Club, which will be launched in 2005.

Jeffrey Dittus, MediaBay CEO, commented, "This agreement with Hay House is another giant stride towards building the digital future of MediaBay. By making the great Hay House content libraries available to the digital customer, we can expand the market for our audio content and considerably reduce the cost of delivery. We also believe that the growth of downloadable audiobooks and other spoken word products will be driven by the launch of approximately 70 new portable media devices with Microsoft's digital rights management software and the many Internet sites, in addition to the MSN Music service, offering secure downloads utilizing Microsoft's Windows Media Digital Rights Management platform." "We believe the downloadable audio market is a significant growth opportunity for Hay House Audio," said Reid Tracy, Group President of Hay House. "We have worked with MediaBay and its Audio Book Club for many years and are excited about extending our relationship into downloadable audio. This agreement, and MediaBay's relationship with Microsoft's MSN Music service should enable us to extend our reach into this explosive new market, introducing our authors to new consumers and sharing our exceptional audio content with a growing audience." <http://www.radiospirits.com>, and <http://www.radioclassics.com>.

About MediaBay

MediaBay, Inc. (Nasdaq: MBAY) is a multi-channel, media marketing company specializing in the \$800 million audiobook industry and old-time radio distribution. MediaBay's industry-leading content library includes over 50,000 classic radio programs,

3,500 film and television programs and thousands of audiobooks. MediaBay has begun digitizing and encoding its library of spoken word content and once the content is digitized, the Company expects to make it available for download on the many evolving music services and content stores that are proliferating on the Internet. For more information on MediaBay, please visit <http://www.MediaBay.com> or its subsidiary sites: <http://www.audiobookclub.com>,

### MediaBay Forward Looking Statements

Certain statements in this press release constitute "forward-looking" statements that involve a number of known and unknown risks, uncertainties and other factors which may cause MediaBay's actual results, performance or achievements to be materially different from any results, performances or achievements express or implied by such forward-looking statements. All statements other than statements of historical facts included in this press release including, without limitation, statements regarding our future financial position, business strategy, budgets, projected costs and plans and objectives of MediaBay's management for future operations are forward-looking statements. In addition, forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe," or "continue" or the negative thereof or variations thereon or similar terminology. Important factors that could cause actual results to differ materially from expectations, include, without limitation, MediaBay's history of losses; the success of its new digital media distribution strategy and new Larry King initiatives, its ability to anticipate and respond to changing customer preferences, license and produce desirable content, protect our databases and other intellectual property from unauthorized access, collect receivables; dependence on third-party providers, suppliers and distribution channels; competition; the costs and success of our marketing strategies; product returns; member attrition and other risks detailed in its Annual Report on Form 10-K for the year ended December 31, 2003. Undue reference should not be placed on these forward-looking statements, which speak only as of the date hereof. MediaBay undertakes no obligation to update any forward-looking statements.

ParkerVision, Inc. (Nasdaq NMS: PRKR - News) recently announced that it is introducing a lineup of ultra- efficient low cost RF power amplifiers.

Extending the science of its patented Direct2Data™ (D2DTM) digital RF transceiver technology, the company has developed a unique digital power amplifier architecture that enables the manufacture of high performance low cost RF power amplifiers in common silicon semiconductors. Additionally, the company announced that its unique architecture enables models of power amplifiers that inherently perform the function of traditional RF transmitters and totally eliminate the need for traditional transmitter hardware.

RF power amplifiers today are built from legacy analog circuits typically produced in multi-component modules and in more expensive, lower volume semiconductor processes, such as Gallium Arsenide (GaAs). ParkerVision's power amplifiers enjoy extraordinary yield and cost advantages because they are monolithic (single chip)

implementations that can be produced in less expensive, high volume silicon semiconductor processes. ParkerVision will offer two families of its power amplifiers which are incorporated in small form-factor packages commonly used for this component.

"The investment we've made in our high performance proprietary digital architectures is now enabling us to deliver breakthrough products that leapfrog the state-of-the-art of what is available in RF power amplifiers today.

Achieving ultra-high performance RF power amplifiers for battery powered devices with RF power outputs of one watt and greater, along with manufacturability in high volume common silicon semiconductors, would have been considered mutually exclusive goals until today," commented wireless co- founder and ParkerVision CTO David F. Sorrells.

"We have been able to extend many of the theories we developed for our Direct2Data (D2D) high performance digital RF transceiver technology to create high performance RF digital power amplifiers. Unlike traditional power amplifiers on the market today that are built as multi-component modules, our digital power amplifiers are single-chip IC's. This allows us to preserve the ease of design that manufacturers have come to enjoy with modules, yet achieve economies in manufacturing cost and higher yields than traditional power amplifier modules can," continued Sorrells.

#### Family of Products

ParkerVision is offering two families of RF power amplifier products - the vector power amplifier (VPA) and digital power amplifier (DPA). Both families represent ultra-efficient digital RF power amplifiers that reduce transmitter power consumption for many battery-powered wireless products by 50% to 80%.

The company's VPA family of amplifiers is a breakthrough in that it completely eliminates the need for traditional RF transmitters. The company's digital power amplifier DPA family is incorporated into product designs as a drop-in replacement for traditional analog RF power amplifier modules. The DPA is a silicon chip versus a multi-component module, which is typically used, in many of the analog RF power amplifiers today.

VPA's receive digital I/Q baseband signals that would normally be sent from a product's baseband processor to a traditional RF transmitter. Eliminating the traditional RF transmitter, the VPA converts the digital I/Q signal in a single efficient step, to an on-channel amplified RF carrier.

Product Applications The initial ParkerVision digital power amplifier product lineup includes models for:

-- CDMA2000 1x 1xRTT, 1xEV-DO, and 1xEV-DV

-- GSM/GPRS/EDGE

- IMT-2000 W-CDMA for UMTS
- Wi-Fi 802.11b/g/n wireless networking gear
- Bluetooth enabled devices
- Cordless and VoIP Phones
- Multi-mode/multi-band products that combine the standards listed above

The company's first offerings will be for applications up to 3GHz RF frequencies. It expects later this year to announce additional models up to 6GHz RF frequencies that will be targeted at the Wi-Fi 802.11a standard, additional cordless phone applications, and other applications such as the emerging digital home market.

ParkerVision has filed for patents for its unique digital power amplifier technology. The company has 20 U.S. and 37 foreign patents issued and 87 patents pending for its wireless technology.

#### About ParkerVision

ParkerVision, Inc. is headquartered in Jacksonville, Fla. with additional facilities in Orlando, Florida. The company's new RF power amplifier products provide chip and technology solutions to manufacturers of wireless RF products.

The company designs, develops and manufactures complete semiconductor system solutions for wireless products based on the enabling, patented D2D(TM) technology. D2D, which is applicable to all wireless applications, utilizes digital radio circuitry that eliminates the negative attributes inherent to products that use legacy analog processes. Based on the superior performance of our D2D technology, ParkerVision guarantees that its SignalMAX(TM) complete networking solutions will offer "full home coverage" and eliminate "dead-zones." The company is also introducing cordless phones under the SignalMAX brand. Additional information about ParkerVision is available at <http://www.parkervision.com>.

Following the successful introduction of its line of PCI-Express products in the consumer desktop PC market, NVIDIA Corporation (Nasdaq: NVDA - News), a worldwide leader in graphics and digital media processors, recently introduced NVIDIA nForce Professional media and communications processors (MCPs), the industry's only PCI-Express core-logic solutions for AMD Opteron(TM) processor-based server and workstation platforms.

Designed for cost-effective server and workstation environments -- including blade servers, computing farms, computer-aided design (CAD), digital content creation (DCC), and visualization platforms -- the NVIDIA nForce Professional MCPs are the first and only solutions to offer support for PCI-Express and other advanced technology solutions,

including integrated client-based security features, TCP/IP offload, fault tolerant storage designs, and optimizations for NVIDIA Quadro workstation graphics solutions, including multi-display and NVIDIA scalable link interface (SLI(TM)) environments.

"The NVIDIA nForce Professional platform offers an unmatched feature set for server customers in a wide variety of business computing environments," said Phil Hester, CEO of Newisys.

"NVIDIA has long demonstrated its success in platform design, and the new feature-rich NVIDIA nForce Professional MCPs continue that tradition," said Marty Seyer, corporate vice president and general manager, Microprocessor Business Unit, AMD's Computation Products Group. "The combination of our AMD Opteron processors with Direct Connect Architecture and NVIDIA nForce Professional provides the performance, scalability, and features to handle today's most demanding professional graphic accelerators as well as server I/O cards in both 32-bit and 64-bit computing environments." The NVIDIA nForce Professional MCP family, which today includes the NVIDIA nForce Professional 2200 and the 2050 MCP, an I/O companion chip, offers a host of technological capabilities that make it an ideal platform for industrial-level computing, including:

- Scalable, innovative, single-chip architecture that takes advantage of the AMD Opteron processor's Direct Connect Architecture(TM)

- Full support for PCI-Express, with up to 80 lanes using a single 2200 MCP and multiple 2050 MCPs, Advanced Error Reporting (AER), hot-plug, Message Signal Interrupts (MSI), and other server-specific requirements

- Native Gigabit Ethernet with TCP/IP hardware offload for enhanced networking and data processing (up to 4Gb/sec. of bandwidth total)

- Native support for next-generation SATA 3Gb/s hard drives (up to 16 SATA drives total)

- Complete suite of RAID functionality

- Microsoft(R) Windows(R) and Linux support

- NVIDIA Unified Driver Architecture for simplified IT management and overall lower cost of ownership

"We are pleased that NVIDIA is launching the first PCI Express product for AMD Opteron platforms. IBM and NVIDIA have a long relationship in workstation graphics and we expect that the NVIDIA nForce Professional products will have the same high quality and reliability as the NVIDIA Quadro products," said Bob Lenard, Worldwide Director of IBM IntelliStation Workstations and Linux clusters.

"Sun and NVIDIA have a strong relationship, and we've partnered to deliver leading graphics solutions on the AMD Opteron processor-based Sun Java(TM) Workstations," said Rajesh Shakkarwar, senior director of workstation marketing at Sun Microsystems, Inc. "NVIDIA products have a solid history of performance and reliability, and we expect that the new NVIDIA nForce Professional MCPs will carry on this tradition." Professional products utilizing the NVIDIA nForce Professional MCPs are available now from leading providers of workstations, servers, and motherboards, including Alienware, Boxx Technologies, Colfax, IWILL, Panta Systems, Tyan, and @XI Computer, with more announcements expected to follow.

"For the transition to PCI-Express, NVIDIA is ready with the technology that computing professionals require," said Drew Henry, general manager of platform business at NVIDIA. "This new technology greatly positions NVIDIA to become a preeminent supplier of server and workstation platforms. We are pleased to be working with a number of leading suppliers for their upcoming Opteron processor-based platforms." About NVIDIA NVIDIA Corporation is a worldwide leader in graphics and digital media processors. The Company's products enhance the end-user experience on consumer and professional computing devices. NVIDIA graphics processing units (GPUs), media and communications processors (MCPs), and wireless media processors (WMPs) have broad market reach and are incorporated into a variety of platforms, including consumer and enterprise PCs, notebooks, workstations, PDAs, mobile phones, and video game consoles. NVIDIA is headquartered in Santa Clara, California and employs more than 2,000 people worldwide. For more information, visit the Company's Web site at [www.nvidia.com](http://www.nvidia.com).

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CONTACT: wallstreetgrapevine.com-mail: [info@wallstreetgrapevine.com](mailto:info@wallstreetgrapevine.com)

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