

Title: RCS Experience to Sell ParkerVision SignalMAX Wireless Products.

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JACKSONVILLE, Fla. -- ParkerVision, Inc. (Nasdaq NMS: PRKR), announced today that RCS Experience will sell ParkerVision's SignalMAX(TM) wireless networking products. SignalMAX products, based on ParkerVision's proprietary Direct2Data(TM) (D2D(TM)) wireless RF technology, are compatible with all 802.11b/g networks. ParkerVision guarantees that SignalMAX notebook or desktop cards used in conjunction with SignalMAX routers will provide wireless coverage of an entire home without the need or cost of repeaters, boosters, or special high-gain antennas.

"We see ParkerVision's patented D2D Technology as the latest step in the evolution of the wireless home and office, offering better coverage and flexibility than any other competing product in this category," said Paulette Brown, Director of Business Development, RCS Experience. "Because of the advantages that the SignalMAX products offer, we would anticipate an enthusiastic consumer response to this next-generation wireless solution from today's technology-savvy consumers."

"Our SignalMAX brand will provide RCS Experience with a premium line of wireless networking products that guarantee longer distances, less interference, and higher performance than any of the other consumer WiFi brands currently available on the market," said Jeffrey L. Parker, Chairman and CEO of ParkerVision. "We're very excited about the opportunity to showcase our high performance products at RCS and contributing to the unique customer experience that this store provides to New York City's consumer electronics aficionados."

About ParkerVision

ParkerVision, Inc., headquartered in Jacksonville, with additional facilities in Orlando, Florida, designs, develops and manufactures complete semiconductor system solutions for wireless products based on the enabling, patented D2D(TM) technology. D2D, which is applicable to all wireless applications, utilizes digital radio circuitry that eliminates the negative attributes inherent to products that use legacy analog processes. Based on the superior performance of our D2D technology, ParkerVision guarantees that its SignalMAX complete networking solution will offer "full home coverage" and eliminate "dead-zones." Additional information about ParkerVision is available at www.parkervision.com

About RCS

RCS Experience's retail showroom located on the corner of Madison Ave at 56th Street offers state-of-the-art technology settings for the most comprehensive, exciting, and up-to-date collection of computers and electronics in New York City. RCS Experience is an entirely new concept in retailing and is the first computer and electronics venue to go beyond showcasing individual products; instead, you'll find an environment that

demonstrates how "devices" will interact with each other. Newly expanded to over 25,000 sq ft, RCS Experience was expressly conceived and designed to provide an experience like no other, combining superior shopping and service with ample opportunities to relax, play, explore, and celebrate the best that technology has to offer.

Forward Looking Statements

This press release contains forward-looking information. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. Such statements are subject to certain risks and uncertainties which are disclosed in the Company's SEC reports, including the Form 10K for the year ended December 31, 2003 and the Form 10Q for the quarter ended September 30, 2004.

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