

Title: ParkerVision Expands Wireless Business Unit Operations Into Silicon Valley.

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Douglas Makishima, Formerly With Nortel Networks, and

Francis J. Smith, Formerly With Lucent Technologies Wireless Wideband,

Join ParkerVision

JACKSONVILLE, Fla., Nov. 11 /PRNewswire/ -- Consistent with its initiatives toward the commercialization of its unique wireless radio technology, ParkerVision, Inc. (Nasdaq: PRKR), today announced the further expansion of its wireless operations with the opening of its Silicon Valley office, and the appointments of Douglas K. Makishima to the position of Director, Marketing and Business Development -- Western Region, and Francis J. Smith to the position of Director, Engineering -- Wireless West. Mr. Makishima and Mr. Smith will be located in the Silicon Valley area.

Prior to joining ParkerVision, Mr. Makishima was the Director of Wireless Networking Products for Nortel Networks. He will be responsible for ParkerVision's wireless development activities in the Western Region of the United States.

Mr. Makishima commented, "The Direct2Data (D2D) technology for wireless communications that ParkerVision has developed represents a truly innovative development with enormous commercial potential. I am confident that D2D will prove to be the breakthrough solution to many of the challenges that the wireless industry has been trying to solve. With D2D, a truly integrated system can be built that includes both the RF and digital sections on one chip using standard CMOS semiconductor processes. I am excited to be a member of this team and to help establish ParkerVision in Silicon Valley."

Mr. Smith joins ParkerVision from Lucent Technologies Wireless Wideband Networks Division, where he was the Director of Engineering and LMDS Product Development Manager. He will oversee ParkerVision's wireless product development with an initial focus on cellular products.

Mr. Smith stated, "The D2D technology provides a truly new paradigm for the development of radio frequency telecommunications products. It is a rare and unique professional experience when one has the opportunity to be on the frontier of the introduction of a revolutionary technology. This technology will have unbounded impact on the way radio systems are built. I believe its effect will be as dramatic as the transistor's impact was on vacuum tubes. I am looking forward with enthusiasm to building a team of professionals who will be developing new high performance, low cost products to support personal communications and the information technology infrastructure."

Mr. Makishima held management positions in marketing and development of start-of-the-art wireless networking products at AMD, Netwave Technologies, and Bay Networks. He has also been active with several IEEE and ANSI committees. Prior to joining Lucent, Mr. Smith was Director of Advanced Satellite Communications Systems for Lockheed Martin.

ParkerVision, headquartered in Jacksonville, Florida, designs, develops and manufactures communications technology platforms and products for the wireless and video industries. Additional information about ParkerVision and its D2D technology is available at www.parkervision.com or www.D2D.com.

This press release contains forward-looking information. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speak only as of the date made. Such statements are subject to certain risks and uncertainties that are disclosed in the Company's SEC reports, including the Form 10K for the year ended December 31, 1998, and the Form 10-Q for the quarters ended March 31, 1999, June 30, 1999 and September 30, 1999. These risks and uncertainties could cause actual results to differ materially from those presently anticipated or projected.